

AURA: Powering the Next Era of Fan Engagement

White Paper – V1.1 (BNB Smart Chain)

By TETHYS Technologies LLC

Executive Summary

AURA is a next generation BEP-20 digital utility token developed by TETHYS Technologies, a FanTech innovation company building the future of global entertainment infrastructure. Created to unify the emotional, digital, and real-world experiences of fans, AURA serves as the decentralized financial layer powering concerts, livestreams, collectibles, memberships, and immersive fan interactions.

TETHYS Technologies is constructing a multi-platform ecosystem that includes smart lightsticks, immersive charging hardware, AR digital collectibles, livestream engagement systems, emotional experience technology, and global fan identity tools. AURA is the connective currency that brings these systems together.

Built on BNB Smart Chain for speed, low fees, and scalability, AURA enables:

- Fans to engage more deeply
- Artists to earn more directly
- Entertainment companies to modernize their global infrastructure

AURA is not just a token.

It is the foundation of a new global fan economy. Cross-border, emotional, community-driven, and designed with the same intentionality that defines TETHYS Technologies.

Introduction - A Fan Economy Ready for Transformation

Fandom is one of the most powerful forces in global culture. It drives billion-dollar industries, breaks records, and shapes entertainment. But the systems surrounding fan engagement have not evolved with fan behavior.

Fans today face challenges such as:

- Increasing ticketing fees
- Fragmented access across countries
- High platform fees for livestream support
- Little recognition or reward for loyalty
- Temporary digital items with no long-term meaning

Artist face:

- Limited tools for direct fan monetization
- Fragmented fan club systems
- Minimal insight into global fan participation
- Revenue-sharing that cuts into their art

Entertainment companies face:

- Outdates digital infrastructure
- No unified fan identity or payment layer
- High development costs to create new systems
- Limited tools for cross-border engagement

AURA addresses all of these challenges.

It provides a unified, borderless token that enhances the emotional power of fandom while creating a modern business foundation for companies and creators.

What is AURA?

AURA is a BEP-20 fixed-supply utility token deployed on BNB Smart Chain. It acts as the shared currency across entertainment ecosystems built by TETHYS Technologies.

Technical Overview

- Blockchain: BNB Smart Chain (BEP-20)
- Decimals: 18
- Total Supply: 5,000,000,000 AURA
- Minting: Disabled (fixed supply)
- Ownership: Transparent
- Security: OpenZeppelin Standards
- Liquidity: Decentralized

Identity Overview

AURA represents:

- Participation
- Emotional connection
- Global accessibility
- Community recognition
- Digital ownership

AURA is positioned to become the default digital currency of global fandom.

Vision & MissionVision

To power the world's first unified global fan economy, a system that strengthens emotional connection, supports creators, and modernizes entertainment through digital utility and real world impact.

Mission

To deliver a seamless, secure, and borderless payment token that enhances concerts, livestreams, memberships, digital collectibles, and fan-driven experiences within the TETHYS ecosystem and across the entertainment industry.

AURA's culture reflects its design:

Soft enough to reflect the emotional power of fandom, bold enough to reshape the entire industry.

AURA Use Cases

AURA is intentionally designed to impact every corner of fan engagement.

Concert & Event Payment

Fans can use AURA for:

- VIP upgrades
- Exclusive merch
- Venue purchases
- Immersive experience add-ons

Livestream Tipping & Micro-Support

AURA enables low-fee, global fan-to-artist micro-payment, a more efficient alternative to platform “superchat” systems.

Fan Memberships & Subscriptions

Ideal for:

- Official fan clubs
- Artist memberships
- Monthly access programs
- Premium digital benefits

Digital Collectibles & AR items

AURA powers:

- AR Unlocks
- Photocard verification
- Limited digital drops
- Artist airdrops
- Reward systems

Venue & Hardware Integration

AURA becomes the payment layer for:

- Smart lightstick upgrades
- Smart lightstick charging
- AR/VR sensory experiences
- Livestream fan interactions

AURA is the world’s first token with hardware-level utility inside entertainment infrastructure.

Tokenomics

Total Supply

5,000,000,000 AUURA

Distribution

- 50% Liquidity & Market Stability
- 20% Community Rewards & Fan Incentives
- 20% Ecosystem Development & Integration
- 10% TETHYS Treasury (non-circulating)

The system is designed for:

- Fair circulation
- Industry collaboration
- Long-term stability
- Scalable utility

Liquidity & Market Model

AURA uses decentralized automated market makers and is currently paired with BNB on PancakeSwap.

Benefits

- Global 24/7 access
- No central authority over price

- Transparent supply and trading
- Community-driven price discovery
- Low fees for all users

Security & Contract Integrity

AURA is built using industry best practices to ensure safety and trust:

- OPen Zeppelin contract architecture
- Verified source code on BscScan
- Immutable supply (no mint functions)
- No hidden admin controls
- BNB Chain scalability and security
- Decentralized liquidity

AURA is engineered for stability, transparency, and long-term adoption.

Future Vision

AURA looks ahead to a world where:

- Fans are recognized for their commitment
- Artist are supported directly and globally
- Entertainment is borderless
- Physical and digital experiences flow together
- Emotional connection becomes digital ownership

AURA represents a new kind of currency. One rooted in emotion, participation, and the belief that fandom is a powerful force for connection.

Closing Statement

AURA is the financial heartbeat of the FanTech revolution being built by TETHYS Technologies. It bridges culture, community, and technology in a way that honors the emotional power of fandom while modernizing the industry behind it.

This is the beginning of something powerful.

A global fan economy, unified under one token.

Built with intention.

Built with innovation.

Built with love.